

Search Manual

A practical guide to finding, reviewing, saving, comparing, and exporting business research in Dolen Intelligence.

What Search is for

Search helps you research local business opportunities and broader web information. Results are for review; they do not contact anyone or change external records.

- Use **Google data - exportable results** when you want local, maps-style business results.
- Use **Brave web research - review-only sources** when you need broader web research, articles, directories, or general web results.
- Use **Comparison report** when you want to compare selected options side by side.

Important: Pick the source based on your goal. Google is for local discovery; Brave is for broader research.

Run a search

Enter a clear business type and location, for example: *mortgage brokers in Calgary*.

Choose the source or mode, then use **Run Search** or **Find Leads**. Wait for results before starting another search.

Read the result cards before acting. A result can be incomplete, outdated, or missing contact details.

Important: A successful search only brings information into Dolen for review. It is not outreach.

Use result actions

- **Save** stores a useful result in Leads for later review.
- **Compare** places up to two selected results into the comparison view.
- **Call** opens your device's calling option only when a phone number is available; it does not call automatically.
- **Print, Excel, and CSV** export the current search results as a working copy.

Important: Saving or exporting does not approve a lead for email outreach.

Compare results

Select **Compare** on two result cards. Dolen shows the information side by side, including contact readiness, website information, ratings or reviews when available, source, and missing fields.

Use **Clear Compare** to start a new comparison. Treat the comparison as a decision aid, not a guarantee that one business is the right fit.

Good research habits

Verify important names, services, prices, and contact information at the original source before relying on it.

If you are looking for a business without a website, review the Website field and confirm it manually. A blank field can mean the listing is incomplete, not necessarily that no website exists.

Do not put sensitive personal, banking, or credit information into public search queries.

Important: Dolen gives you a review-first workflow. You decide what to save, compare, export, or contact.